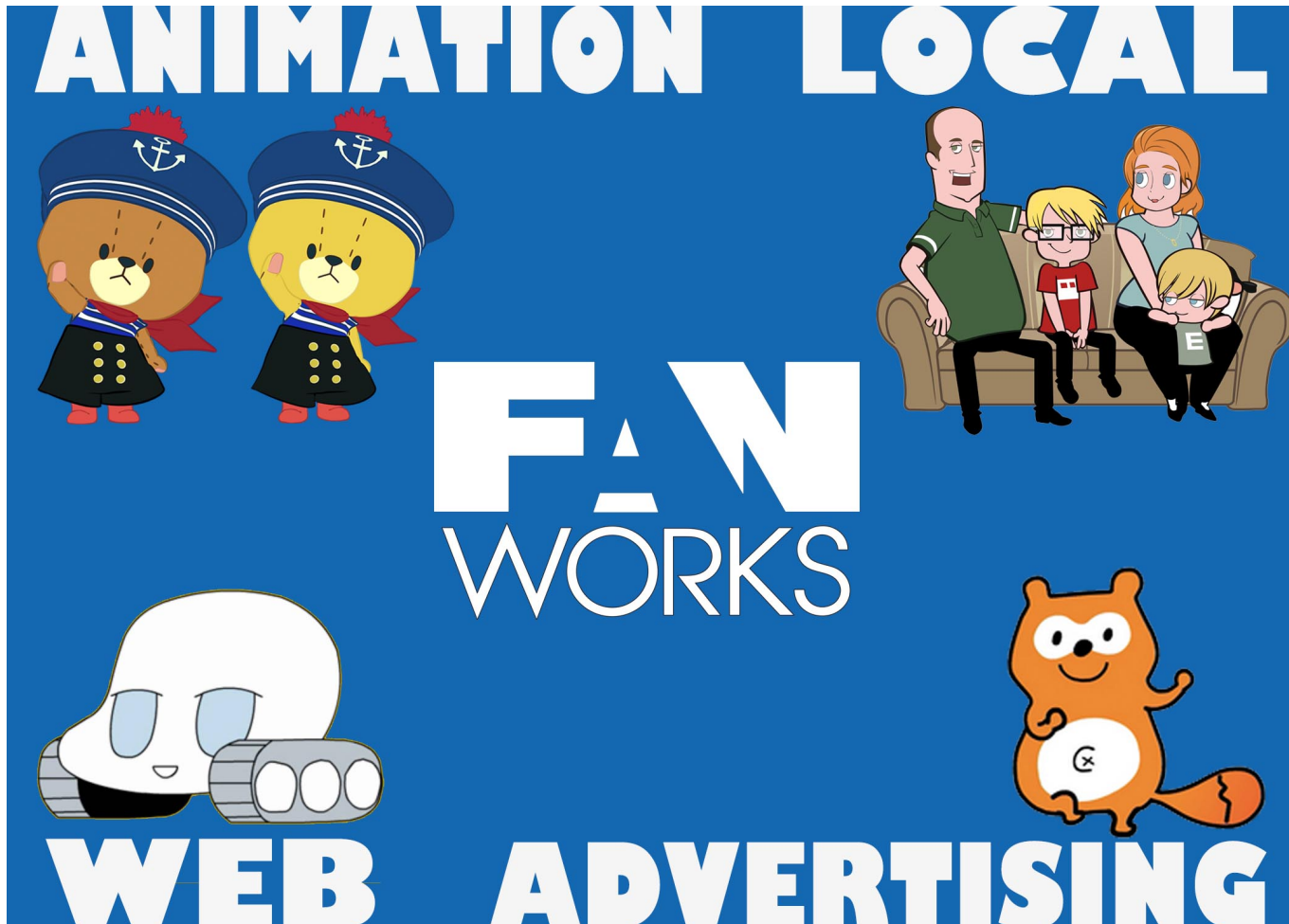


# *Fanworks Inc.*



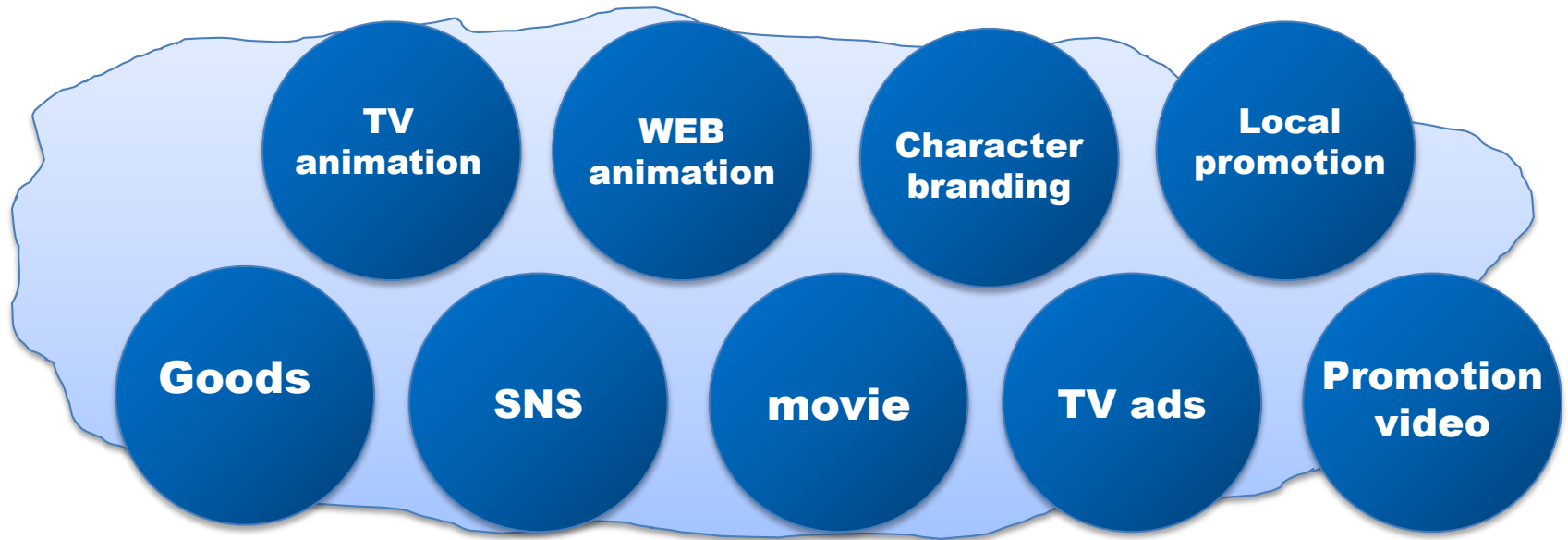


# Creating the suitable model for interactive communication through animations and their characters

Starting with a web-based animated series “Yawaraka Tank” and a related character business in 2005, Fanworks has launched a number of projects in various fields, such as film, character creation, publishing, TV ads, and tourism.



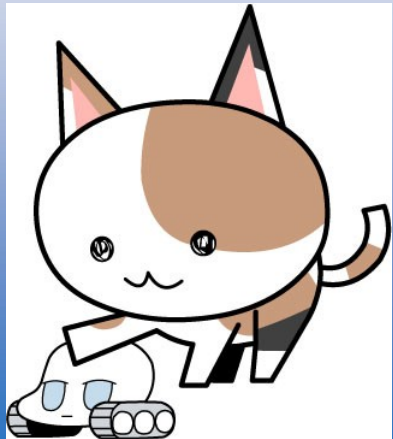
## Business area



## Hand picked team for each client

- ① Our teams are always assemble of the creators and other members best able to provide optimal solutions to meet the client' s needs.
- ② We propose comprehensive solutions for post-production projects and promotion. "How best to promote the finished work" —we are well-equipped to address such challenge, which arises after production.

# Introduction of our projects





# Introduction of our projects

## YAWARAKA TANK2005



©Rareko/Fanworks.inc

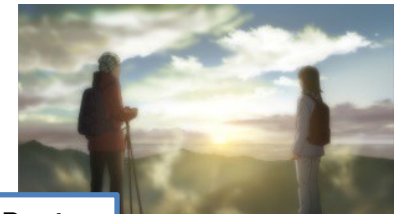
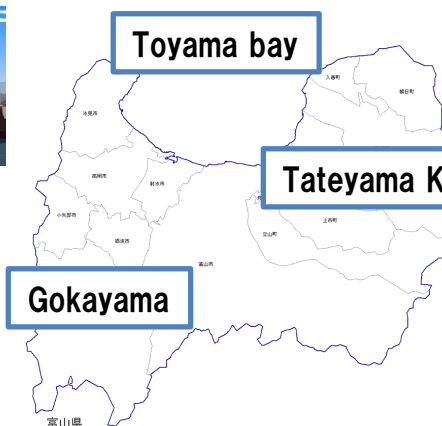
Livedoor Net Anime that is for indies animations started out “YAWARAKA TANK” in Dec. 2005. This got popular immediately and produced a lot of goods about itself. Furthermore, this has been known for winning a number of awards and made a collaboration with the well-known “Astor Bov Atom” in the result.



## Animations for Toyama Sightseeing 2009



Two different types of creator representing Toyama prefecture collaborated with each other bringing out own characteristics and made ‘the attraction of Toyama’ into anime. They also produced the one with Chinese, Korean, and English subtitles so that they can approach to wealthy class in Asian countries through TV and Internet. At the same time, they made this anime widely known to the media and Japanese tourist. They tried to make it a news and boost the tourist to Toyama prefecture.





This is the TV anime series based on a best seller picture book 'the bears' school'. The main characters twin bear sisters. The orange one is Lulu and the yellow one is Lolo.

Set in the countryside, the twin bear sisters Lulu and Lolo take on new challenges everyday.

Twitter: 10,000 Followers

Facebook: 14,000 likes

Digital Contents: more than 200



Character goods: more than 1000



# Introduction of our projects

## HEBRING SHO-RJU-DO ADVENTURE 2014



【March 2015】ON AIR on Net.TV in Jakarta

Chukyo TV in Chukyo area in Japan

This is the proposal for the joint production we've done with Chukyo TV. This project has been chosen as a 'business model regarding how to expand the broadcasting contents which aims to boost the local area into foreign countries

' by Ministry of Internal Affair and Communication Japan. This is the 3D animation of HEBRING, the character created by ANDI=MARTIN (the creator in Indonesia), going through Shoryudo ( the area of nine prefectures in Chubu and Hokuriku in Japan' to train himself.



## Menko Battle! Gigant Shooter Tsukasa 2014



© FHO/Gignt Project

Tsukasa Mendo who dreams to become the best Gigant Shooter in the world with his father's used Gigant ( called Menko, Japanese tarot card) . However his passions for Gigant is too strong to solve problems. He believes all troubles can be solved with Gigant but his friend always get troubles with his belief.

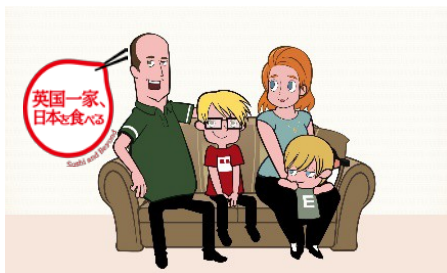
This is a mixture of battle with Gigant and Mendo's life that is full of his passions, his brave, and his friendship with his companions.

Apr. 2014~Mar. 2015  
@NHK Educational TV 18:45~ (32 stories)

[Director] Rjoichi Mori

[Cast] Mendo Tsukasa / Shohei Yamaguchi  
Miruko Koide/ Aozora Tokui  
Manabu Numata/ Izumi Kuwata  
Ataru Domoto/ Manami  
Kirito M Kirija/ Tomohiro Yamaguchi

## Sushi Beyond 2015



This is the FLASH animation based on the book 'Sushi and Beyond' supervised by' Rarecho. Its theme is 'Japanese food'.

One day, Michael Booth, an English food writer picks up a book on Japanese food, and instantly falls in love with it. Wanting to experience for himself how real Japanese dishes taste, on the spur of the moment he takes his wife Lissen and 2 children Ansger and Emil on a trip to Japan. The family's gastronomic journey continues with all kinds of Japanese food and ingredients, including Sushi, Tofu, Okonomiyaki, Takoyaki, Ramen, Wasabi, Soy Sauce, Miso paste, Japanese Sake, and so on.

[Director] Rareko

Apr.~Nov. in 2015  
@NHK World TV (53 Foreign countries),  
NHK Genral

© NHK,NEP





This is the character animation of 'Ponta', the character for non-credit point service, directed by Rarecho.

There are 6 episodes (each episode=30 seconds), and 2 episodes are released every week. We expressed the worldview of 'Ponta' through describing 'Ponta's unique characteristics and gestures and using nostalgic melody. Please pay attention to the lyrics that gives a giggle and addictive dance of Ponta's!

2015 Ponta's Theatre first 6 episodes started.

2017 Ponta's song were broadcasted on YouTube

2018 Ponta's Theatre left 3 episodes started



[Staff]  
 •Director :Rareko  
 •Anime-Production :Fanworks inc.  
 •Production & Copyright: Royalty Marketing inc.



We produced a short animation "POSKUMA" featured with a mascot character of JAPAN POST.

Famous voice actors tries to breathe the Posukuma's world depicted by the watercolor back ground like a fantasy and the 3D animation which express Posukuma's comfortable far.

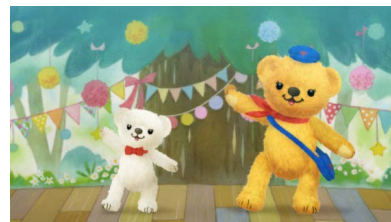
This anime was released in all Japan letter events which started from the opening ceremony of "message festa 2015"

In 2016, we also made a dance animation of this anime. Posukuma and Posukoguma are enjoying dancing!

2015 The first episode "a letter for the moon"

2016年 the Second episode "Lovely Posukum" % "Dance with Posukuma!"

2017年The Third episode "a very first greeting from Posukuma" & "Drawing song of Posukuma"



[staff]

Scenario /Hirojuki Aihara

(Author of School of Bears, Copyright and Scenario for Tiny Twin Bears)

Cast/Posukuma: Ajumu Murase

Posukoguma: Toshiko Kanamoto

Posujam: Yumi Igarashi

Narrator :Noriko Hidaka

Anime-Production/Dentsu, Fanworks

# Introduction of our projects

## ■ Hono Bono Log 2016



A famous illustrator Fukamachi Naka, who is very popular among young women due to her illustrations on the Internet and now has 520,000 followers on twitter, depicted normal heart warming lives of families and couples. Based on her works, we, Fanworks made the two minutes short animations. It has totally 10 stories.

[Staff] Director/Matsui Kumi Storyboard/ Rarecho  
[Cast] Irino Miyu/ Seto Asami



〈NHK General TV〉

©Naka FukaMAchi/ Ichijin inc./NHKz

## ■ LIFE! – the sketch comedy for our life 2016



〈NHK General TV〉

on air at every Thurs day pm 10:25) which is produced by a popular comedian team “Utt-chan nan-chan”.

The first one was starting at Aug. 4th pm 10:25. Its casts are Uchimura Teruyoshi and Ishibashi Anna as its characters Hikosuke and Hikomi trying to post record. On the second one, Uchimura, Hoshino Gen, Murotsuyoshi and Tsukaji Muga play Kanji Tsumura, Uso-Taro, Yokai Doshitaroka-shan and Ika-daio

[staff] director:Haruki Kasugamori / Animator:Aruji Morino



©NHK



## ■ Hagane Orchestra 2016



This short animation is that the characters of the game "Hagane orchestra" are struggle to advertise their own game. To make people download the app "Hagane orchestra" the dwellers of the village "Aya" advertise by doing at their risk, speaking rumors about the game business industry and so on. During five minutes, they eager to promote by every means.

Director: Ota Masahiko

The play writer/ the story designer : Aoshima Takashi

The character designer / the chief animation director: Okuma Takaharu

The character original plan : konno takashi

Hagane Orchestra ©Since2015 Hanbit Ubiquitous Entertainment Inc.

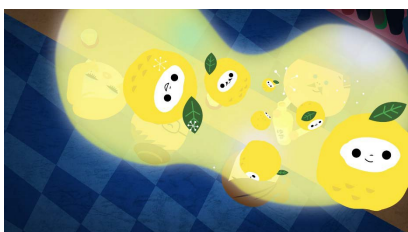
【 On air info 】

Tokyo mx1

Starting from October 10, 2016

All 12 chapter

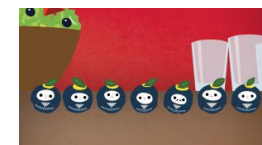
## ■ YUZU7 2017



As a part of METI (Ministry of Economy, Trade and Industry) project to spread Japanese local products globally, we, Fanworks inc. produced the animation “YUZU7”. It plans to commit the product placement of its Yuzu liquor that Ume no Yado brewing company sells.

“YUZU7” means the characters of this cartoon, which come from Ume no Yado’s selling point to use 7 Yuzu plentifully for its liquor. These 7 fairies will make you feel happy when you drink it in a party or at a bar.

[Staff] Director: Maya Matsuyama / Writer: Masako Imai / Character Designer: Yuki Koishikawa.





The GAME by LINE “Little Peso –The Prince of Merchant Planet–” is going to be animated at the same time its release!



Akindo planet, which is famous for the best ability of money working, is somewhere in the universe. The prince of the planet Peso, however, had spent lazy and wasteful days like doing smart phone games all day long.

One day, the king, the father of him finally got mad and forced him to get out, saying “Complete to gather a huge amount of money from all over the world!” Then there is nothing around him but for his companions. They are experiencing a lot of price war with other characteristic aliens, Peso are trying to fight by using his gift of ingenious instinctive...

The Space trip for money, enjoyable and a little knowledgeable.

TOKYO MX Apr. 3<sup>rd</sup> 2017 every Mon 21:55~22:00 12 episodes



[Cast]

Peso: Hara Suzuko  
Rubulu: Takuya Eguchi  
Toshiharu Sakurai



[Staff]

Director& Writer: Ryosuke Aoiike  
Draft writer& Character Designer: So What, inc.  
Producer: Imaginia inc.

Animation producer: Fanworks inc.& Fevercreations inc.

©SoWhat, Inc. / ©Imagineer Co., Ltd. / ©Fanworks Inc.

Good welfare service to explorers...lol  
Animated the Square Enix SmartPhone Game



In the morning, Heroes get up and don't go to advent but to unknown guild...

There are a lot of various people, an adventurer who work on with time card, a lady tending to bully her junior, a handsome commander form an enemy but who has geeky hobby...

Additionally, all of them strangely wear on the weird headgear...



[On-air Info]

TOKYO MX start on Oct. 2nd  
Mon. 25:00~25:05

[staff]

Director: Haruki Kasugaori  
Scenario Writer/ Series  
structurer: Yuki Takabayashi  
[Cast]

Ryan: Se-ichiro Yamashita  
Sofia: Aimi Tanaka  
Ingrit: Hibiki Yamamura  
Lite: Yu Serizawa  
Wolf: Ke-ji Fujiwara  
Victor: Takahiro Sakurai  
And others

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## ■NHK Educational TV “Sekai Se-fuku” Opening Animation



We, Fanworks, produced an OP animation for a TV show “Sekai Se-fuku” NHK E-TV. The director is Hisami Matsui who was also charged of director for “Tiny Tedy Bear” and drawing a cover of the picture animation book.

Using digital depicting referenced to the Phenakistscope which is said that the origin of animations, we have succeeded to express the cool and cute world of “Sekai Se-huku”.

## ■Japan Seibu Railway × LAIMO&SongSongMeow: Collaborated Animation!



This is one of the campaigns for “Collaboration with Japan Seibu Railway and LAIMO& SongSongMeow”. LAIMO& SongSongMeow, the both of popular characters in Taiwan, are enjoying sightseeing along with Japan Seibu Railway on this cartoon!  
We plan to produce three pieces that the both are hanging around Chichibu, Nagatoro, and Kawagoe on each.



This is on-air not only on the website, YouTube, but also on the digital signage display in Ikebukuro St. , Takadanobaba St. and in 40000, 30000, 6000, series trains.

## ■The Ant and the Grasshopper



Fanworks was in charge of producing an animation “Ari Kiri”, which depicted real of a new movement for changing Japanese work style which a lot of companies do. We, Fanworks, chose to make this by handwriting this time

### [Title]

Scene 1: overtime work  
Scene 2: Gender free in office  
Scene 3: Gender free in family  
Scene 4: Doing sidebusiness

### [staff]

Director: Yushi Uchiyama  
Producer: Fanworks inc.  
CBO: Masato Ochi  
Author: Cybozu inc.

### [Awards received]

2018 D2C Code Award Section of Online Film: Good Online Film Award  
2018 Advertising Conference Brain Online Award Main Section of Advertising: Scond Prize



## Short anime broadcasting in JAPAN COUNTDOWN "Caribadix" It's time to enter the 2nd season!



Fanworks produced an animation "Caribadix" which was broadcasted on JAPAN COUNTDOWN, TV OSAKA & TV TOKYO, Sunday morning at 9:30.

This story, which was produced by Sanrio & Rocking-on, is that Squirrel, Kari-na who has a sharp tongue and diligent wolf for his looks, Diky who love rock and roll form a band and try to entry a rock and roll Festival. The unusual collaboration of Rocking-on and Sanrio make this more enjoyable.

Besides, Karina will take a leading role and will team up with Tipper (a wolf) and Fin (a squirrel) as a Girl's band in the 2<sup>nd</sup> season. Please guess what style of song they will paly and what will happen to Diggy who is keeping an eye on them.



TV OSAKA "JAPAN OUNTDOWN" on every Sunday at 9:30 am  
Broadcasted on TV OSAKA, TV TOKYO, TV HOKKAIDO, TV AICHI, TV SETOUCHI, TV Q

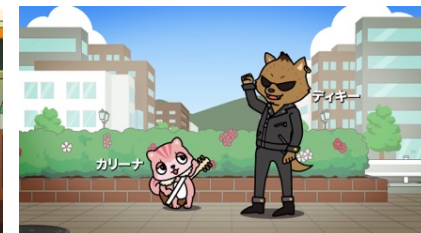
### [Staff]

Director: Ryosuke Aoike  
Play Writer: Tetsu Hosokawa  
Animation Producer : Fanworks

### [Cast]

Diky: Takuya Eguchi  
Kari-na: Arisa date

© 2016, 2018 SANRIO CO., LTD.  
The committee of JAPANCOUNTDOWN



# “Take My Brother Away”

2017~

The monster WEB comic which had achieved 5billion repeats became a animation!  
(and also Season 2 was produced!)



The monster WEB comic which had achieved 5billion repeats became a animation!

The physical younger sister blow and kick her older natural born brother?! Bond of sibling, Romance, Grummet...?

In China, the customer cannot see this on TV but also on the platform that Tencent Penguin Pictures manages.

[On air Info]

The 1<sup>st</sup> season

TOKYO MX1 Apr. 7th 2017~

Friday 21:55~22:00

12 episodes

The second season

TOKYO MX1 July. 9<sup>th</sup> 2018

Monday 21:54~22:00

24 episodes

[Staff]

Writer/Director: Rareko

Producer: Tencent

Animation producer: Imaginia inc./ Fanworks inc.

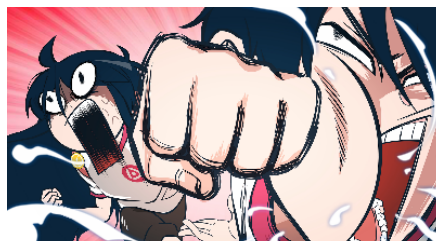
[Cast]

Shi Fen :Yuichi Nakamura (Ookiku Furikabutte/Takaya Abe)

Shi Miao : Sora Amamiya (Akame ga kilu/Akame)

Kai xin: Kensho Ono (Kuroko no basuke/Tetsuya Kuroko)

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**Broadcasted by Netflix and starts from Apr. 20 this year to the World!!**  
**Thank you for a lot of Favorable notice and decided to make the 2<sup>nd</sup> season!**



©2015, 2018 SANRIO /TBS・Fanworks



Aggrestuko on TV  
 Sanrio originally designed and  
 broadcast on “Oh-sama no Blanch”,  
 on TBS as a comedy cartoon  
 ( Apr.2016~Apr2018 )  
 Writer and Director : Rareko

## story line

Retsuko, she is a usual female white-color Red Panda, spends her life which are really frustrated because of her boss's unreasonable requests and colleagues' stupid attitude...

The favorite routine of such a poor girl is... going to Karaoke and give out that frustration with singing in death-voice! It is the funny cartoon depicts her harsh everyday life in the company so called the Safari with the career Gorilla, Manager. Gori and the elite secretary Washimi.

<Season 1 on air info>

On air Date: Apr. 20, 2018 (Fri.)

Language: 8 language: English, Chinese (Cantonese), Spanish and etc.

Subtitles: 23 languages: English, Chinese (Cantonese, Sim and Traditional), Spanish, Korean, and etc.

Provider: Netflix

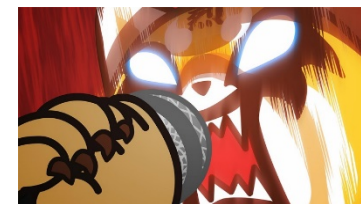
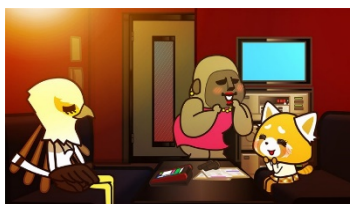
Chapter: 10 (15min long on each).

## [Staff]

Author: Sanrio

Director and scenario writer: Rareko

Animation Producer: Fanworks





©TAKAHASHI SHOTEN/NHK, NEP, Fanworks

**“The honest encyclopedia of animals” will be broadcasted on NHK e-TV on this August in summer!**

A series of picture books from Takahashi books “the honest encyclopedia of animals”, which amusingly describe animals’ surprising behavior and get an amount of popularity, is finally going to be animated and to be broadcasted on NHK e-TV

This animation is consisted of 3 episodes. Professional Animators depicted these with their rich gift.

**【On air info】**

5min-long anime ×10 stories

NHK e-television

Aug. 6<sup>th</sup> ~ 10<sup>th</sup> 9:50am~9:55am

Aug.13<sup>th</sup> ~Aug.17<sup>th</sup> 9:30am~9:35am

Author: “the honest animal encyclopedia of animals” from Takasaki books

General Director: Mariko Tokunaga

Animation Director: Yuji Uchiyama : Tomoya Takashima

Music director: Yuri Habuka

General Producer and Copyrighter: NHK, Fanworks inc.

Animation producer: NHK ENTERPRISE

